



# UPDATE No. 64

April 2006 - For SPICE Group Members only

## *Special 15<sup>th</sup> SPICE Anniversary*

*...and the BASTIC Anniversary*

Dear Member,

To celebrate our 15<sup>th</sup> anniversary during this year we again focus on the fine arts. If you remember our 10<sup>th</sup> anniversary celebrated in San Jose; California (SPICE Update No. 36) you get an idea what this could mean. And if you combine this with the 5<sup>th</sup> anniversary celebration through games in Berlin you get even closer. With this special issue of SPICE Update we inform you about the plans for the way to celebrate 15 years of SPICE activity in the global network of business incubation and the promotion of innovation and entrepreneurship.

**Good news first:** this celebration will not be “just one more party”. It will be a series of activities leading to a result (and a party?).

**More good news:** this celebration will need involvement of each member of the SPICE community and will offer a platform for involving the creativity of all participants.

**Even better news:** this celebration will keep the ball rolling around the globe and thereby offer an opportunity for every member to take part in this celebration.

**Best news:** this celebration does not have to end once the (first) result has been achieved. It has the potential for becoming a lasting initiative generating positive effects for a longer period of time.

**And finally:** this way to celebrate our 15<sup>th</sup> anniversary offers one more chance for SPICE members to prove that they are able to meet a challenge and deliver “on time”.

After all this good news you will ask what the catch is. There is no catch. It will be just fun. To have that fun some action is needed but knowing that SPICE members are ready and able to meet challenges we have no doubt that all participants will enjoy this celebration.

If you now want to know more, if you like knowing how this all should happen continue to read this Update beginning with the overview in the box on this page.

Looking forward to having fun together

*Heinz Fiedler & Larisa Brovarska*

### ***The components of the 15<sup>th</sup> SPICE Anniversary Celebrations***

#### **Part 1 – The Ball of Nations 2006**

This part needs **immediate** action of members from nations participating in the FIFA World Cup 2006, the world championship of football (soccer) To understand the background, please turn to page 2 of this update. The action needed from your side is

- Set aside a few hours of your time in coming days to make sure your country is represented on the “Ball of Nations” at the FIFA World Cup in Germany this year
- attract an artist to produce a painting on a specially formed piece of wood (hexagon) **before the end of April** (the material to paint on will be delivered to you / to the artist directly)
- send this painting to Germany

#### **Part 2 – the SPICE Art-Ball 2006**

This part of the SPICE Anniversary Celebrations is not as time critical as Part 1. The action will be carried around the World and you only need to attend one of the SPICE meetings by the end of this year. In case you have no chance for attending one of the SPICE meetings we still can offer a possibility to you for taking part in our celebration – virtually and physically. On following pages of this Update you will find all the information needed to understand this “procedure”.

#### **Part 3 – The lasting effect**

The anniversary celebration will be accompanied by a special web site – the basis for continuing activity and fun!

...and next SPICE Update will not only provide a progress report on the actual Art Balls but also material to remember the 5<sup>th</sup> and the 10<sup>th</sup> SPICE Anniversary.

## The Ball of Nations

Concept - The soccer ball is a symbol of peaceful competition between sport teams, regions and nations. Thirty-two nations take part in the Global Football (Soccer) Championship and 32 pieces of leather make up the ball that national teams play with.

The nations are colorful – the ball is only black and white.

This initiative brings color to the soccer ball – one painting per country taking part in the global championship to illustrate participating nations from an artist's perspective.

The **idea** for the “Ball of Nations”<sup>®</sup> was created in 2002 by Peter Lemcke, Founder and President of the German Museum of Games in Chemnitz, Germany (Deutsches Spielemuseum Chemnitz). Eight artists from Chemnitz painted various parts of the Ball of Nations which was then installed to be exhibited as the „Ball of Nations“<sup>®</sup> with a diameter of 2,2 meters at the World Soccer Championship 2002 in, Seoul, Korea.

Peter Lemcke's initiative, The Ball of Nations, is planned as a way to strengthen the understanding and cooperation of

nations and cultures by bringing together the concept of peaceful competition in sports activities and playing games with the potential for creative people.

The German Museum of Games in Chemnitz when opened in 1995 was the first museum of its kind in the world and in 1996 Peter Lemcke introduced the participants of the **5th SPICE Group Anniversary Meeting in Berlin** to the art and history of games; and both historical and actual games were used to show what we all can learn from the concept of games for “real life”.

### ***The Ball of Nations 2006 at the FIFA World Cup 2006***

A new Ball of Nations with a diameter of 2.30 meters is in the process of being created and will be exhibited for the FIFA World Cup 2006, and will also be **exhibited May 15. – June 23, 2006 in the History Museum Hannover, Germany**. After that event the Ball of Nations may be exhibited around the World in appropriate places by the organizer (German Museum of Games) as well as by national hosts.

### ***SPICE Action Plan: The Ball of Nations and the SPICE Anniversary Celebration***

The **SPICE Group celebration Action #1** is to support the creation of the Ball of Nations 2006. SPICE Members from countries taking part in the FIFA World Cup 2006 should

- Set aside a few hours of their time in coming days to make sure their country is represented on the “Ball of Nations” at the FIFA World Cup in Germany this year
- Inform the SPICE secretariat immediately that they are ready to meet this challenge
- Attract an artist to “produce” a painting on a specially formed piece of wood (hexagon) **by the end of April** (the material to paint on will be delivered to the respective SPICE member / to the artist directly). This artist does not have to be a “famous” one – it is more important that this artist understands and supports the idea of the Ball of Nations. The artists are absolutely free regarding the way they wish to represent their country on the Ball of Nations. The only requirement is using the colors of the national flag.
- Inform the SPICE Secretariat about the name and address of the artist and send a short summary of information about this artist (address, CV, etc.) - if possibly a digital reproduction (picture) of one or more “products” of this artist. We need this information for the “Ball of Nations” web site
- And finally: send this painting to Germany to the German Museum of Games arriving by **May 08, 2006** (this is the last and final date!)



**The first Ball of Nations**  
exhibited in Seoul, Korea, 2002

**Copyright** The idea of the “Ball of Nations” was created in 2002 by Peter Lemcke, Deutsches Spielemuseum Verlag, Chemnitz (German Museum of Games Publisher), Germany

## *The SPICE Art-Ball 2006*



**The first Ball of Nations**  
exhibited in Seoul, Korea, 2002

During its 15<sup>th</sup> Anniversary Year, The SPICE Group wishes to acknowledge and support the creative spirit of entrepreneurship as well as games that are represented in the German Museum of Games and its founder, Peter Lemcke.

With Peter Lemcke's approval, SPICE is using the Ball of Nations concept to celebrate its 15th Anniversary and the exciting global participation it represents by designing and displaying the **SPICE Art-Ball 2006** beginning at the NBIA Conference in St. Louis. This SPICE Art-Ball 2006 will contain 46 hexagons – enough space for representing the countries from which SPICE members come. This SPICE Art Ball will be assembled, added to, and displayed at coming SPICE meetings throughout this anniversary year.

This concept offers an opportunity to all members of the SPICE Group network to actively participate and represent their country on the SPICE Art Ball 2006 with a unique result of their creativity (piece of art). All members need to do is attending one of the SPICE meetings during this year

and place their piece of art on the SPICE Art Ball 2006. This might be created “on-site” or as a result of a creative process that already happened at home before coming to the respective SPICE meeting.

At the end of the 15<sup>th</sup> SPICE Anniversary Year we will have the first SPICE Art Ball being exhibited at a meeting (date and place to be agreed). This is the moment to party – and to receive a special surprise. We will not yet disclose what this will be. But be sure it has to do with the Art Ball and the process of its creation.

### **Action Plan: The SPICE Art Ball 2006**

The **SPICE Group celebration Action #2** is taking part in the creation of the SPICE Art Ball 2006.

Members attending one of the SPICE meetings this year should **be prepared for the following**

- Painting their piece of art on the SPICE Art Ball 2006 being displayed at the meeting as a result of earlier meetings.
- Members wishing to pre-produce their “national hexagon” (and not paint “on-site” may do so. We will provide the necessary information about the measurements of the “national hexagon” and instructions for making sure it fits with the SPICE Art Ball
- Contribute financially to the cost of this activity. This financial contribution is voluntary (as almost everything in our network). But to give you an indication, the cost for one of the Art Ball hexagons is about EURO 30 (including transportation to a number of SPICE meetings during this year. But here comes another idea: we do not just want to cover cost – we want to use this concept for raising some funds for special SPICE activities. Therefore members are invited to “buy” their national hexagon at any price higher than cost. The **SPICE Fund** generated this way, for example, could be used to sponsor “future business incubation leaders” while still being students or graduates to attend important SPICE events and conferences or for supporting the establishment of art business incubators in countries where such initiative do not yet exist. There certainly are many more ideas once SPICE members being thinking about this concept. We are curious to hear about your thoughts and ideas.

The **start of the process** to create the SPICE Art Ball 2006 will be at the first SPICE 15<sup>th</sup> Anniversary Meeting at the 20<sup>th</sup> NBIA conference in St. Louis, USA, May 2, 2006. SPICE Group members attending that meeting will be the first to create their “national hexagon” on the SPICE Art Ball. This also is the place to learn more about accompanying activities like the Art-Ball web site and how to get involved.

After that meeting we will carry the SPICE Art Ball to Vilnius, Lithuania for continuing the creative process at the 10<sup>th</sup> Anniversary conference of BASTIC to be celebrated at the BALTIC DYNAMICS 2006.

## ***To keep the ball rolling: The SPICE Art-Ball Web Site***

The creation of the Ball of Nations and the SPICE Art Ball 2006 will be accompanied by a special “Art Ball web site”. This will inform about the concept and history of the Art Balls, present information about the national hosts as well as the contributing artists and the development and use of the SPICE Fund generated through this system. This concept offers potential for many future activities. For example, think about the SPICE Art-Ball 2007, the Art Ball for the European Football Championship, the Art Ball for the national football championship of a country (showing paintings from participating cities), the Art Ball for the United Nations – there are no limits for your imagination. The only restriction to keep in mind is the copyright (Peter Lemcke, German Museum of Games Verlag). But be sure, the holder of the copyright will be pleased seeing his idea implemented by different organisations as long as the basic idea and concept is respected.



**The first Ball of Nations**  
exhibited in Seoul, Korea, 2002

The Art Ball web site will not only provide information about the concept of the Ball of Nations and the Art Ball in general, but also provide a platform for introducing the partners working together creating one of the Art Balls, e.g.

- The national Hosts, those who help organising activities in their country and identifying the artists
- The artists providing their creativity for an Art Ball with information about their work, ideas and exhibitions
- The initiators of a specific Art Ball project with information about their aims and activities
- The holder of the copyright and mentor for the Art Ball concept: The G Museum of Games

This web site also will allow following the development of the Art Ball projects in progress and thereby will be an invitation for others to join.

### ***The next steps for creating the Art ball 2006***

- The beginning of the process will be the SPICE Meeting on May 2, 2006 at the 20<sup>th</sup> NBIA conference in St. Louis, USA
- The process will be continued at the SPICE meeting on May 24, 2006 in Vilnius, Lithuania at the BALTIC DYNAMICS 2006. This event also will celebrate the **10<sup>th</sup> anniversary of BASTIC**, the Baltic Association of Science Technology Parks and Innovation Centers (see report on following page)

After that the SPICE Art ball will be completed at the following SPICE meetings – wherever in the World these meetings will take place

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***So much about the Ball of Nations and the SPICE Art Ball 2006, now about “other business” in the SPICE Group network. First the next events important to attend:***

### ***13th Global Summit of Business Incubation Associations St. Louis, Missouri, April 30, 2006***

will be held the day before the **20th Annual NBIA Conference in St. Louis, USA** The agenda includes progress reports from the Summit Work Groups (‘Professional Development’, ‘Incubation Research’, and ‘Information Dissemination’) and will discuss how to further strengthen cooperation within the network. Additional topics for the agenda may be proposed by contacting the organization committee: Peter Harman, Odette Potter, Dinah Adkins or the secretariat [worldsummit@spice-group.net](mailto:worldsummit@spice-group.net). In case you are not yet registered for this Summit (for representatives of business incubation associations only) please contact D. Adkins immediately: [dadkins@nbia.org](mailto:dadkins@nbia.org) Conference information see [http://www.nbia.org/nbia\\_events/conf2006/index.php](http://www.nbia.org/nbia_events/conf2006/index.php)  
**SPICE Meeting: Mai 02, 2006** (date not yet finally fixed)

### ***Special Session on Eastern Europe / Central Asia at the NBIA conference***

At the NBIA conference taking advantage of the qualified audience of that conference we will hold a special session on Eastern Europe / Central Asia. The idea is not to organize one more of the well know "country reports" The concept is to come up with a specific, “new” theme around which the speakers of the session can develop their presentations. For example about programs that are spearheading regional development and or innovation / technology transfer and entrepreneurship reaching out for more than just the immediate environment of an incubator. Check the conference program for more details.

### ***BALTIC DYNAMICS 2006 in Vilnius, Lithuania, May 24 – 26, 2006***

The „Baltic Dynamics 2006“ is organized by one of the Baltic countries (Estonia, Latvia, Lithuania) and is aiming at the promotion of international cooperation and exchange of experience in innovation, technology transfer and SME support. The conference will focus on “Policies and actions to develop innovation systems”, “International partnership to promote entrepreneurship in Europe”, “Innovative SMEs in global marketplace: practice, threats and opportunities”

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**SPICE Meeting: Mai 24, 2006**

## Ten Years of BASTIC, Baltic Association of Science Technology Parks and Innovation Centers



To a certain surprise of the responsible actors, BASTIC, the Baltic Association of Science/ Technology Parks and Innovation Centers is already reaching its 10th anniversary (<http://www.innovation.lv/bastic/>). It seems that the idea was initially generated during a SPICE Group (ICECE Workgroup in these days) event in Leipzig in 1995.

After some preparative meetings and a seminar in Tartu, Estonia, the Founding Agreement of BASTIC was signed in Riga, Latvia, on September 19th, 1996 (see picture). The coordinating Board of BASTIC was formed and has, with a rotating presidency, remained the same throughout all these years: Pranas B. Milius (Lithuania), Janis Stabulnieks (Latvia) and Raivo Tamkivi (Estonia). By now 12 science/ technology parks and 18 incubation/innovation centers from the three countries overall can be regarded as members of BASTIC.



The main general goal of BASTIC has been to bring and keep together the corresponding institutions in the three Baltic States, remaining in the same time as informal as possible. Organizationally BASTIC accepts the principles and goals of the International Association of Science Parks, as well as those of the SPICE Group and European Business Network. The outstanding role of the leaders of these international structures in educating and advising the Baltic innovators, as well as in offering their friendship and support, should especially be mentioned.

Almost from the very beginning the BASTIC has concentrated its activities around a central annual innovation conference which was first time organized in Kaunas, Lithuania, in 1997. Starting from the 2nd one (1998) in Riga, the brand name „Baltic Dynamics” was developed for these regional events that have by now taken place in Tallinn (1999, 2005), Kaunas (2000), Riga (2001, 2004), Tartu (2002) and Vilnius (2003). The **10<sup>th</sup> BASTIC conference** (see <http://www.ktc.lt/index.php?id=44>) will soon be held in Vilnius, Lithuania. During these years the Baltic Dynamics conference has turned into an internationally popular forum and meeting point for the innovation experts



from tens of countries worldwide, often the conference has been accompanied by satellite meetings, contact events, exhibitions, etc. In addition to the key annual conference effort, the BASTIC is running regular information exchange, in order to follow, support and harmonize the innovation-related initiatives in the three closely comparable countries, as well as to provide channels for dissemination of innovative company information. Another category of useful roles of BASTIC has been often connected with joint participation in international scenery, representing and supporting at need each other in various regional, European and

### *And finally...*

We send our congratulations to BASTIC, especially the strong leaders Pranas B. Milius, Janis Stabulnieks, and Raivo Tamkivi who kept the ball rolling for ten years already and wish that the coming years will be full of creativity and energy for moving the business incubation industry in Estonia, Latvia, and Lithuania (and beyond) to new frontiers.

This SPICE Update focussed on the 15<sup>th</sup> SPICE Anniversary and therefore did not provide much room for “other business” – although there is much to report on. Therefore the next Update already is in the process of preparation. You are invited sending information about your achievement, projects, plans, events etc. for publication in SPICE Update. Remember: This is the way for informing the other members of our network about your activities and thereby triggering the creative process towards cooperation and synergy. Not to forget: Many of the articles also are made available on the SPICE Group web site under “Actual information” for reaching a wider audience than the members of our network.

Looking forward to meeting with you personally at one of the coming SPICE Anniversary meetings taking part in celebrating 15 years of cooperation between countries and cultures and preparing for meeting the future challenges in developing the global business incubation industry.

*Heinz Fiedler & Larisa Brovarska*