



UPDATE No. 94

For members first

October 2010

In this Update:

- SPICA Directory MAP now Online and Library open
- Third SPOAC in Hungary found great interest – with the SPICE Art Ball
- New evaluation reports available: Poland and Germany
- Funding for German- Mediterranean Cooperation projects
- Awards, Prices, Competitions
- Reports from, **Australia, Belarus, Egypt, China, Georgia, Germany, Hungary, India, New Zealand, Latvia, Poland, Russia, Sweden, USA**

Page

14
3
5
2
5

Dear Member & Friend,

Summer appears to be over where the SPICE secretariat is located. Autumn already showed wind and rain and we are looking forward to days that preferably are spent inside. This makes it less difficult to again focus on office and computer.

Well, here is the second but last SPICE Update of this year. Even over the summer time much has happened and can be

reported. And more is to come as the “events” section shows. Also we want to invite you to have a look at the SPICE and SPICA websites to explore the many new features that have been implemented. Possibly this is more for members and friends that are living on the Northern part of the globe, but the others are invited as well.

New Approaches to Analyzing the Determinants of NIS in Emerging and Developing Countries

When interviewing policy makers in emerging and developing countries about possibilities for stimulating innovation within their economy, it often becomes apparent that they look for structured descriptions of National Innovation Systems (NIS) and clear recommendations for improving the performance of their specific NIS. Rather than asking for scientific models of the functionality of an NIS or for sophisticated performance indicators they are more interested in the practical assessment

of their economic environment as regards to innovation. Indeed, some existing analyses of the conditions for innovation may confuse policy makers as they do not provide clear guidelines for improvement. These reports lack precise recommendations on how to optimise the effects of innovation capacities particularly in an environment where the resources for public investment are little. It is therefore crucial to identify those determinants of an NIS, *Continued on page 2*

Funding for Cooperation between European Union and Mediterranean Countries

The German BMBF (Federal Ministry for Education and Research) has announced funding opportunities for international cooperation in science and research. Strengthening long-term cooperation with developing countries in the areas of education, research and development is an important element of the

German Internationalization Strategy. The present announcement focuses on the initiation and development of strategic partnerships in the field of science and research between German organizations and institutions from the North African and Middle Eastern countries *Continued on page 2*

Building knowledge on Women Entrepreneurship – and Drafting Needed Action

As part of its global “Innovation and Entrepreneurship” initiative InfoDev support activities of the International Work Group on Women Business Incubation (IWWG) During fifteen months time (December 2008 – February 2010) a team of five regional coordinators together with the IWWG members and supported by an international facilitator worked to collect information on women business incubation around the world,

to analyze the obstacles and identify the opportunities for women entrepreneurship and to identify good practices for supporting women to start their own businesses. Questionnaires, personal interviews, Internet search, and literature reviews were the tools used for information collection.. This formed the basis for: Analysis of the relevance of women business incubators, the business *continued on page 7*

The SPICE Art Ball in Hungary



At the Third SPOAC, SPICE Open Air Concert and Picnic, the SPICE Art Ball was presented in the eleventh country – right in the park of the Brunswick Castle in Martonvásár near Budapest. The presentation was followed by a Beethoven Open Air concert.... *more page: 3*

The SPICE Art Ball in Latvia

The Baltic Dynamics conferences since 15 years are important events – also for holding SPICE Group meetings. This year as part of the SPICE Group meeting we tested the ability of the SPICE Art Ball to fly. Also participants at the SPICE Meeting tried how it feel to fly free as a bird... *more page 4*



New Approaches to Analysing the Determinants of NIS in Emerging and Developing Countries

Continued from page 1

which can be improved with the tools and financial means available for third party donors.

The product of SPICE Member VDI/VDE Innovation + Technik, Berlin, "Analysis of National Innovation Systems – ANIS" provides a comprehensive examination and evaluation of the status of existing national innovation systems. It is in line with the new approach of indicator-based studies relying on quantitative data generated by the evaluation of expert interviews.

The ANIS approach is based on the assumption that at national level an NIS is mainly influenced by 30 determinants. ANIS takes up this challenge by providing an indicator-based assessment of these determinants, each of which reflects an aspect of the innovation system.

The determinants may be grouped according to a three level hierarchy:

- Macro Level: Innovation Policy Level
- Meso Level: Institutional Innovation Support Level + Programmatic Innovation Support Level
- Micro Level: Innovation Capacity Level

A comparison between the determinants of these different levels allows the identification of key policy areas requiring a potential intervention to strengthen the NIS.

The maturity level of an NIS as well as the performance of its actors may be improved by means of policy measures addressing either individual determinants or groups. As the determinants are often linked to each other the degree of improvement can even increase and leave a higher impact in the entire NIS.

The ANIS approach also contains a portfolio analysis which compares the required effort and the potential impact of certain determinants, especially those that are below average in a given country. One scale represents the "efforts needed" in terms of capability to provide public funds, investments in infrastructure and human resources, policy reluctance, structural changes, etc. The other one represents the "expected impact" in terms of improved framework conditions or improved innovation capacity of the actors. This approach provides a quick and comprehensive picture of the main scope of interventions. As a result of these findings, specific policy measures addressing these determinants can be formulated.

ANIS studies have been conducted so far inter alia in Syria, Jordan, Botswana and Zambia. The presentation will give an overview on the methodology of ANIS, present the challenges in analysing national innovation systems and introduce the results of practice examples.

Lysann Müller, Uwe Seidel, VDI/VDE Innovation + Technik, Berlin, Email seidel@vdivde-it.de

Funding for Cooperation between European Union and Mediterranean Countries

Continued from page 1

that are members of the Union for the Mediterranean (UfM), including Turkey.

The UfM includes all 27 Member States of the EU as well as 16 countries across the Balkans, Northern Africa and the Middle East, including Turkey. Measures are currently being carried out in the following six priority areas, including the **Mediterranean Business Development Initiative** focusing on small and medium-sized enterprises (SMEs), including micro-enterprises.

In the announcement, financial resources are made available to

- support the preparation of project proposals to be submitted under current funding programs of the Federal Ministry of Education and Research (BMBF)
- support the preparation of projects to be submitted under European research and innovation programs
- develop or expand innovation partnerships in the priority areas of the UfM.

The aim is to improve international cooperation between German research/science organizations and institutions from Northern Africa and the Middle East, including Turkey, and to contribute to the development of the UfM. In addition, Euro-

Mediterranean science, research and innovation systems are to be developed, and synergies with the research policy dialogue with developing countries in Northern Africa and the Middle East are to be created

The project management agencies can provide advice and information (addresses, contact partners, etc.) on the funding programs of the BMBF: Forschungszentrum Jülich GmbH, Projektträger Jülich (PtJ), in Berlin.

Website: <http://www.foerderinfo.bund.de/en/index.php>

Further information on strategies and funding programs is available at: <http://www.hightech-strategie.de/en/index.php>

Information on BMBF support programs for Turkey and the Western Balkan Countries can be obtained here: <http://www.internationales-buero.de/en/1036.php>

Further information on the Union for the Mediterranean at: http://ec.europa.eu/external_relations/euromed/index_en.htm.

For an overview on the German – Mediterranean support program of the BMBF, please visit the website <http://www.internationales-buero.de/en/4036.php#1>

Contact: Roman Noetzel, International Bureau of the BMBF, email roman.noetzel@dlr.de

infoDev starts Mobile Application Focus Groups

infoDev is holding meetings on setting up a mobile applications labs in the ECA region. The meetings are free and open to anyone interested or working in mobile applications, but participants must register.

1. In Tbilisi, Georgia on Tuesday, October 05, 2010 at the World Bank country office Tbilisi). To take part, please register online at: www.eventbrite.com/event/865985185

2. In Kiev, Ukraine on Thursday, October 07, 2010 at the World Bank country office in Kiev. To take part, please register at: www.eventbrite.com/event/866253989

Those who are interested in this activity but cannot attend the meeting find more information on website on website <http://www.infodev.org/en/Event.604.html> that also provides information on other thematic groups (see also page 6)

SPOAC in Budapest - A Tradition to build on

The **Third SPICE Picnic & Open Air Concert** (SPOAC) in Budapest was a truly informative and enjoyable event. The workshop gave an opportunity to update on actual developments in business incubation (and related areas) as well a regarding the personal activities of members and other invited participants. It has been an excellent opportunity for strengthening personal links and making new friends. As ten years ago the place for the meeting was hotel Villa Korda located on the hills of the Buda side of river Duna overlooking the city

and providing the needed facilities for accommodation and the SPICE Workshop. This environment contributed much to the relaxed and open atmosphere for the fruitful roundtable talks that also laid the founda-



tion, generated much input for the informal talks and discussions at the open air SPICE Dinner after the workshop hosted



by **Aniko Soltesz** with barbecue accompanied by Hungarian beer and wine. These conversations continued following day during the picnic in the beautiful park of the Brunswick Palace in Martonvásár. This picnic also offered the opportunity for presenting the SPICE Art Ball. After all these talks time to listen had come. The pleasure of enjoying **Beethoven's music**



under the trees on the island in the lake of the Brunswick Palace Park is an experience to remember. In case you ask why open air Beethoven concerts are celebrated annually in this park:

The reason is love. It is said that Beethoven visited the Brunswick family and fell in (secret) love with their daughter. A good reason for returning to this place and in our days for having a Beethoven museum in this castle – and the annual concerts.

This positive experience of the SPOAC gives good reason for not waiting another ten years until we can enjoy the next SPOAC. Therefore during the meeting it was proposed to open the competition for the next annual SPOAC – with a small variation of the name: **SPICE Picnic and Open Air Culture**.

SPICE Group Members are invited to make proposals for the SPOAC 2011 within following framework:

- The SPOAC should not be linked with any professional event (conference or the like) in business incubation
- The location and time should provide opportunity for a picnic in an enjoyable environment
- The program should contain at least half a day for a roundtable discussion
- The SPOAC has to be linked with a cultural event that can be visited by the participants. This can be anything like an open air concert, a folklore festival, a handicraft market, an anniversary celebration etc.

Members' fantasy and creativity is invited.

If you like to host the Forth SPOAC event (cost will be covered by participants, organization is the burden to be carried by the host), please send your proposal to spice@spice-group.net at your earliest convenience.



The SPICE Art Ball in Martonvásár, Hungary



The 15th BALTIC DYNAMICS in Riga, Latvia, with more than 360 participants from 30+ countries

The 15th BALTIC DYNAMICS conference “**Knowledge Flow in Innovation System: from Idea to Action**”, the annual conference business incubators and technology parks of the Baltic States was held mid-September in Riga, Latvia. About 360 participants from more than 30 countries one more time are confirmation for the importance of this event regarding innovation and entrepreneurship support Europe.

The conference organizer **Janis Stabulnieks** Vice-President of BASTIC, Managing Director of the Latvian Technological Center, and founding member of SPICE Group said. “We were glad being able to welcome representatives of innova-



tion and entrepreneurship support organizations from so many different backgrounds and countries” But not only the conference provided space for getting actual information and exchanging views and experiences. Also the pre-conference workshops and business to business meetings contributed to efficient capacity building. For example the workshop of the SMEDGE project that provided information about doing business in Latvia and arranged almost 90 meetings of companies from Latvia; Estonia and Finland.

The BSR InnoReg Transnational Training “Financing and Support for Start-Up Companies” provided information about matters of incubation program management and provision of services to client companies. For example, **Heinz Fiedler**, President of SPICE Group at this event provided training on international experience with incubators with different affiliations as well as client selection / graduation strategies as well

Flying Dynamics

A special offer was provided to conference participants: to try to fly. The company AERODIUM offered to test their “Technology of Happiness” personally and take a flight in the vertical wind tunnel. This activity was combined with a SPICE Art Ball presentation including experiments with making the ball fly. Experiments with mixed results. On one hand the ball lifted off - on the other the night flight did not end without damages. And unfortunately the wetness caused by the rain before the flight caused strong reflection from the spotlights. The photo and video documentation of this flight therefore is only of limited quality. However, all that did not limit the fun SPICE Members and friends had with taking their first flights – of course only after the necessary training in theory and practice (kind of aerobic) and with the right outfit. The flight team members successfully exercised their duties and happi-



as income generation for the incubator. In the same event Pekka Jussila, Managing Director of Hermia Business Development, Finland trained participants in Start-Up financing and evaluation of the developemtn of client companies.

Contact: Janis Stabulnieks, email luc@latnet.lv
SDO Profile: www.spica-directory.net/centers/?id=253
Conference presentations now are available on website <http://www.balticdynamics.com/programme.htm>



Photos left to right: M. Spaeth, L. Brovarska, J. Stabulnieks, K. Zasiadly



ly returned to safe grounds with a sparkle in their eyes. The ArtBall was little less lucky. Some triangles and squares suffered damages and the ball needs restoration before the next

presentation in....?
For more photos of the Baltic Dynamics 2010 visit www.spice-group.net/events/photo_chronicle/?res=1024

SPICE Group at the Baltic Dynamics 2010

The SPICE Group meeting at the Baltic Dynamics conference focused on the exchange of actual information between members and invited guests.

As special guest Lysann Müller VDI/VDE Innovation + Technik, Berlin reported on “Determinants of NIS in Emerging and Developing Countries” (see report on page 2 of this

Newsletter). Another topic was the improvement of the functionality SPICA Directory Online and perspectives for making better use of this system (see also page 1+2)



Best Science Based Incubator Award

Join this year's competition and be nominated the world's best Science Based Incubator of 2010.

In collaboration with the center for Strategy and Evaluation Services (CSSES) this year's nominees will be judged on excellence within the conference „Combining Technological Entrepreneurship with Creativity and Culture” to be held by

Technopolicy Network in Liverpool, United Kingdom, November 17 – 19, 2010. The conference will be hosted by the Liverpool Science Park.

More details and registration on website www.technopolicy.net/sbi



Building Material Producer Open for Innovation – Price of € 20.000 for the three winners

Lafarge, a leading building materials company, is strongly committed to promoting ever more sustainable construction methods and it devotes more than 50% of its annual research budget to sustainable construction issues.

Lafarge has a long history of working in partnership with outside experts on these subjects. This is why the Lafarge Invention Awards 2010 have been launched to reward inventive European R&D projects related to building materials (aggregates, cement, concrete and gypsum) and that contribute to sustainable construction. These projects should involve a new product, indus-

trial process, construction method or service, based on an invention less than 5 years old. A panel made up of Lafarge executives and renowned experts will select

3 winners from 10 finalists. Each winner will receive a prize of €20,000 and will benefit from Lafarge support to set up an action plan to develop his/her project.

To participate, go to www.lafarge-inventionawards.com and for more information: inventionawards@lafarge.com. The deadline for proposals is October 15, 2010



New on the Bookshelf

Poland: Detailed Report on Innovation Centers

PBICA, the Polish Business and Innovation Center Association, has published a comprehensive report on innovation centers in the country. This report does not only deal with business incubators and technology parks but also provide insight into other types of innovation and entrepreneurship centers and provides a wide range of data in evaluations.

This publication is available as download (PDF) in the SPICE Group library at

<http://www.spica-directory.net/library/index.php5>

Germany: The New Blue Book of ADT

In August 2010 the new “Blue Book” of ADT, the German federal Association of Innovation and Technology Centers has been published. This bi-annual publication under the title “Innovationszentren in Deutschland” (Innovation Centers in Germany) contains reports about the development of business incubators and technology parks as well as a listing of these organizations with short standardized profiles providing a brief overview on each of these centers

To order contact: adt@adt-online.de



Vol 4 No 2 of Asia Pacific Journal of Innovation and Entrepreneurship was published recently. This issue contains important reports, for example **Technology Incubators in Iran: Policies, Experiences and Outcomes** by *Hasan Khakbaz,*

Ghasem Moslehi, Mozghan Yazdianpour; **Analysis on the Effectiveness of Government Guidance Fund in China** by *Hu, Zhan Li;* **The Role of Web 2.0 in the US SMEs** by *In Lee;* **Entrepreneurship and Service Sector in Iran: an Empirical Analysis** by *Habib Valizadeh, Mahdi Salehi;* **Empirical Research for Urging the Innovation in the Management Perspective with Suppliers on the**

Business Performance by *Hyoung Tark Lee, Chang Wook Jung*

For the next issue of APJIE journal reports are invited for publication. APJIE, a professional journal covering entrepreneurship, innovation, incubation and related topics.

The latest issue of APJIE Vol. 4, No 2 can be download at www.spice-group.de/actual or www.iked.or.kr



APJIRE publishes original papers; theory-based empirical papers, reviews, case studies, conference reports, and news, book reviews and briefs **The deadline for sending reports for publication in the next issue of next APJIE journal is October 15, 2010.**

Annual ADT conference 2010 - this time in Bautzen

The annual ADT conference 2010 „Innovation Centers - Service Providers for the Regional Industry beyond Metropolitan Areas“ was held September 26-28, 2010 in Bautzen. This city in South Eastern Germany is not only home of a successful business incubator. It also is full of history and culture and conference participants could take advantage of these offers.

Focuses of the ADT conference were topics like “Increasing attractiveness of communities outside the metropolitan conglomerates”, and “Elements of Entrepreneurship Support in Rural Areas” thereby putting light on innovation and entrepreneurship

support outside the business and research centers that usually are looked at. Additionally the conference offered workshops for peer-to-peer learning from practitioners with rich experience in business incubation.

The program for ADT’s Annual conference 2010 and further information about the presentations is available on the website www.adt-online.de. More about Bautzen:

www.bautzen.de/tourismus.asp?mid=80&iid=72#

SDO Profile of the Technology Center Bautzen: <http://www.spica-directory.net/centers/?id=469>

ADT – a successful year 2009

Business incubators in Germany are active since almost 27 years. Also the year 2009 – the year of the “financial crisis” – was successful for the meanwhile more than 350 German business incubators,. Latest research of ADT, the German Federal Association of Business and Technology Centers found that at this time 1.670 start-up companies are being served. This is more than half of the 3.272 technology base enterprises that have been started in Germany during the year 2009.

The German development Bank KfW (Kreditanstalt für Wiederaufbau) found that 75 per cent of the German technology start-ups survive – in German incubators the survival rate is

higher: 90 per cent. Clear indication for the important work incubators are doing. 19 per cent of the businesses in German incubators are based on ICT. Already on second rank is energy technologies (15 per cent), followed by medicine & health (14 per cent) – all sectors that are key for future economic development. Business incubators in Germany are preparing for strengthening their activities in life sciences as well as micro electronics. Additionally financing and education will be further developed. The latter specially with a focus on school education for improving the interest for technology and entrepreneurship.

Information: www.adt-online.de

Contact : Andrea Glaser: glaser@adt-online.de

ADT: German Incubator Association organizes B-2-B travel to Brazil

ADT, the German Federal Association of Technology and Business Incubation Centers is organizing a business to business travel to Brazil from November 15 – 20, 2010. The travel will focus on Brazilian States of Paraná und Santa Catarina.

This program is supported by the German Federal Ministry for Economy and Technology and will be organized by the Technology Center Bautzen –hosting the annual ADT conference (see article on this page)

Aim of this program is to facilitate direct business contacts and cooperation between Brazilian and German companies. Already before the travel profiles of participating companies will be exchanged so that talks and negotiations can be prepared.

Participating small and medium companies preferably should work in knowledge based sectors of the economy as well as

food and agro businesses, as well as bio-technology and bio-energy, However, participation is also open to SME in other sectors with specific business and cooperation interests in Brazil.

The German House of Business and Innovation in Sao Paulo and CERTI in Florianopolis and LACTEC in Curitiba are partners supporting preparation and organization of this business travel on the Brazilian side.

Participating companies have to cover cost for travel and accommodation while the remaining costs are covered by financial support of the German Ministry.

Further information is available from TGZ Bautzen., Mr. Kleindt (kleindt@tgz-bautzen.de).

SDO Profile: www.spica-directory.net/centers/?id=469

AURP Names 2010 Outstanding Research Park at International Conference

Global research park and innovation leaders gathered in Minneapolis, Minn., USA for the Association of University Research Parks (AURP) 2010 International Conference in September. World-renowned speakers including G. Steven Burrill, Chief Executive Officer of Burrill & Company and Dr. John Byrne, Distinguished Professor of Energy and Climate Policy at the University of Delaware and the Center for Energy and Environmental Policy headlined the conference. Strong attendance and sponsorships supported the conference designed to help research park directors *Build the Innovation Engine* through networking and professional development in research park planning and operation, sustainable energy, tech transfer, funding and more.

AURP announced their annual Awards of Excellence at the

conference and named Virginia Tech Corporate Research Center in Blacksburg, Virginia the 2010 Outstanding Research Park. The 15th Annual AURP Awards of Excellence recognize the achievements of outstanding research parks and industry veterans and encourages the development of best practices among research and science parks.

"AURP recognizes exceptional leadership in innovation by honoring university research parks, individuals and companies who are driving innovation in their communities," said AURP President Harold Strong. "Among this year's AURP Awards of Excellence recipients, we are proud to name Virginia Tech Corporate Research Center the 2010 AURP Outstanding Research Park."

For more information on AURP, visit www.AURP.net

Building knowledge on Women Entrepreneurship – a and Drafting Needed Action

Continued from page 1

environment for women entrepreneurs, the main sector women investigate and the services offered to women entrepreneurs, the constrains they face as entrepreneurs, the good practices, effective business models and tools for Women business incubators. In addition, each region coordinator collected success stories. An important result is: Business Incubation is a widely accepted tool to promote economic development, but for fostering women entrepreneurship this tool is not well known sufficiently.

However, in many Asian countries (e.g. South Korea with 14 women business incubators) women business incubation is gaining momentum. In the MENA region, new women business incubators have been implemented in Morocco and Bahrain. However, these findings should not hide the discrepancies. In Asia, China has one woman business incubator out of more than one thousand. Iran has about 45 business incubators, with less than 1% for women. In Africa, the concept of business incubation is just emerging in the majority of countries and progress is being made in Southern Africa, Mauritius has implemented 6 business incubators and 2 are focused on women.

The business environment is overall not in favor for women entrepreneurs. The lack and/or inadequate financing was identified as the main constrain. In addition, the lack of information, the lack of supportive networks, the lack of self confidence, the lack of knowledge were listed as major obstacles - in addition to the cultural barriers.

A call for legal reforms, more direct financing, the implementation of specific programs for women, more business support organizations, more capacity building, and more government and international support unites the interests all around the world.

Recommendations of the IWWG include increasing activities for raising awareness about the potential of women entrepreneurs for economic development and building knowledge about women business incubation. Other needed actions are strengthening the supply of services to women (start-up) entrepreneurs at large and especially to those starting technology or knowledge based businesses, reviewing laws and regulations to create a more favorable business environment and strengthening the regional and global networks to better support women business incubation and entrepreneurship.

The work group identified a number of good practices and business incubation models reaching from integration of the women entrepreneurs' family for securing understanding and support for the needs of business development, through learning tools for providing the much needed knowledge to (would-be) women entrepreneurs, to specific tools helping to overcome specific barriers like a kindergarten in a business incubator that began as a service for client companies and became a business in itself. Effective business incubation models and components also were

collected by the work group. Models found reach from virtual incubators to enable women to work from home to models providing micro loans to women entrepreneurs, along with non financial support or incubation focuses on specific business areas like rural and eco-tourism or craft and handicraft and support for university related entrepreneurship.

The activities of the International Women Business Incubation Work Group have shown that there is not enough support for women entrepreneurs, mainly because of cultural barriers and lack of knowledge of gender specific needs. Despite the differences among the regions, the general result of the Work Group activities clearly shows that women have more difficulties than men when starting or developing businesses. Therefore the work group recommends

- Exploring the opportunity of creating gender-based business incubators to facilitate the start-up of women owned businesses in MENA and Africa.
- Better involving government in incubation activities to better inform decision makers for a policy change.
- Enlarging and strengthening the network of women focus business incubators and organizations.
- Including gender issues in business incubation management training and introduce specific training programs for women entrepreneurs
- Developing a global and/or regional mentoring system among women entrepreneurs and organizations and train female mentors, advisors, and trainers
- Intensifying the cooperation among the regional networks effective exchange approaches, models and encouraging common initiatives.
- Encouraging highly educated women and women in academia and research to be more entrepreneurial oriented.
- Explore opportunity for knowledge and technology transfer among women entrepreneurs and help establishing platforms for such an exchange
- Intensifying involvement of women organizations, banks and micro credit institutions to support incubation policy.
- Supporting the development of government-university-private sector linkages.
- Linking incubation projects with local governments, which often have communal or development budget for programs for women but change the vision towards the training of entrepreneurs.

The Regional Coordinators of the International Work Group were: Mbarou Gassama Mbaye: Africa ; Annuar Mohd Saffar: Asia; Rosita Djambazova: Europe & Central Asia; Nejiba Khal-fallah: Middle East & North Africa , Noelia de León: Latin America & Caribbean; Work Group facilitator: Heinz Fiedler: More information about the work group, see infoDev / iDISC website <http://www.idisc.net/en/Publication.401.html>

Russia – Europe Business Matchmaking Event

The forum «**Russia - Europe: Cooperation without Frontiers**» organized by the „Moscow Entrepreneurs Association" (MEA) on November 11, 2010 in Moscow will offer a wide range of business and investment matchmaking opportunities.

The Forum will be devoted to negotiations between Russian SMEs from the **Central Federal District of Russia** SMEs, and European companies. Business support institutions will participate to offer cooperation, including investment projects and information about support available to foster cooperation projects.

The Forum is part of the MEA **Long-Term Integrated Business Partnerships Program** for Russian industrial companies. Special focus areas of the Forum will be

- Metal-working: machines & equipment; tools and instruments; technologies
- Energy-saving and energy efficiency: technologies; energy, electro-technical and electronic equipment; electric lighting fittings; incandescent lamps; electrical systems
- Food industry: general food and drinks; production equipment; packaging equipment and packages
- Light industry (textile, sewing, haberdashery, fur, leather, shoe industries): products, equipment, new technologies and materials

Forum preparation by MEA includes identification of business partnership opportunities / investment projects, profiling of enterprises and formulation, analysis and screening of individual project proposals.

Best Investment Projects competition: Companies having an elaborated and bankable investment project can submit it to

a competition of the 3 best investment projects of the Forum. (In addition to registering). Investment projects screening will be done with involvement of the banks. Submission deadline is October 15, 2010.

For pre-arranging **Individual Bilateral Meetings** Forum participants may use the Meetings Request form to be sent to the Organizer by e-mail (map-june2010@mail.ru). All meeting schedules will be available on the forum's site (www.ru-eu-cooperation-without-frontiers.com)

Also included in the program, are **Industrial Fair Visits:** (www.expocentr.ru; free entrance) prior to the Forum:

- **MITEX'2010:** Moscow International Trade Fair of Tools, Equipment and Technology (09.11.2010–12.11.2010)
- **INTERLIGHT'2010:** International Exhibition for Lighting, Light Technology and Intelligent Building Technology (09.11.2010–12.11.2010)
- **CRYOGEN-EXPO'2010:** 9th International Specialized Exhibition (09.11.2010–11.11.2010)
- **EMBIZ / ENERGY FORUM'2010:** International Energy Forum of Innovation Technologies, Concepts and Projects (09.11.2010–11.11.2010)
- **ROSBIOTEH'2010:** 4th Biotechnological exhibition-fair (09.11.2010–11.11.2010)

Participation for European companies and institutions is **free of charge**. They pay their own travel and accommodation costs. Registration by e-mail map-june2010@mail.ru is open till **November 5, 2010**

Website: www.ru-eu-cooperation-without-frontiers.com
MEA www.rusbusiness.org)

Call for Papers - 3rd International Conference of Fashion Incubators in 2011

Perth will host the 3rd International Conference of Fashion Incubators in 2011, and the event is calling for papers now.

The conference will be hosted by the community organizations Textile Clothing Footwear Resource Centre of WA (TCFWA), designedge Fashion Incubator, TCF Global and the Belmont BEC. TCFWA was established in 1998 and is a not-for-profit association that has created a state, national network that assists small and emerging fashion designers in TCF industry support services. TCF Global was created in 2007 to source a global network of fashion support organizations that can direct or assist with small run manufacturers, raw materials, fashion incubators, TCF / fashion designer associations, fashion weeks, trade exhibitions, festivals, fashion competitions and events that would assist a new designer and/or small volume independent fashion designers to link with partners around the globe.

The 3rd International Conference of Fashion Incubators will offer new opportunities for fashion business educators and fashion trade events to network, discuss best practice and expand global designer marketing and promotional opportunities. The Conference will build on past successful conferences of International Fashion Incubators held in UK and USA.

The event will present challenging speakers at the forefront of the industry as well as a range of practitioners willing to share their experiences and expertise, exhibitors and great opportunities for global networking. The Conference will also host Official Launch of International Fashion Incubator Organization.

The Conference themes for 2011 will be:

- Fashion business growth and professional development
- Incubator best practice, financing and business support
- International fashion trade exhibitions, festivals and marketing opportunities
- Sourcing global networks for raw materials, manufacturers, agents, retailers
- Indigenous fibers, textiles, traditional crafts, global village sewing projects
- Expand the global fashion 'helpline' network and designer exchange
- Managing Intellectual Property in global fashion & design industries
- Environmental & Eco Friendly Sustainable fashion development
- International trend development and forecasting services
- Virtual Business Incubation, mentoring online, webinars
- Doing Business Online, social media fashion networks

Expected in attendance will be organizers from Incubators, educators and Fashion Weeks in the world including New Zealand, China, Hong Kong, India, Sri Lanka, Japan, Korea, Thailand, Indonesia, USA, Europe, UK and Singapore.

The conference will be held September 11-13, 2011. Closing date for papers: January 31st, 2011

For more information: Carol Hanon, TCFWA Australia, email info@tcfaustralia.com Web: www.tcfaustralia.com

Mobile Applications Laboratory for Eastern Europe, Caucasus & Central Asia (ECA)

Meetings to start the infoDev Mobile Applications Groups are held: - In Tbilisi, Georgia on Tuesday, October 05, 2010 and in Kiev, Ukraine on, October 07, 2010. The mobile applications labs are a key part of the multi-year program "Creating Sustainable Businesses in the Knowledge Economy". The €12.9 million program of Finland, Nokia and infoDev focuses on enhancing the competitiveness of emerging market SMEs in information and communication technologies (ICT) and agribusiness. The mobile application laboratories are aimed to encourage innovation and entrepreneurship in this emerging field. The labs will offer training and accreditation, certification, a competition for ideas, replication and scaling up of successful ideas, mentoring of developers and act as a repository for knowledge of application case studies. The labs will be complemented by social networking to help identify promising new applications. The sessions will bring together mobile applications developers,

mobile operators, and other stakeholders for a brainstorming of ideas surrounding the creation of the lab. The aim is to seek inputs on a series of questions:

- Does the ECA region need a mobile application laboratory? And what services should it provide?
- Where should it be located?
- What existing initiatives are currently being implemented in this field?
- Which applications are likely to prove successful in the ECA region?
- Which partners should be involved in the lab activities?
- What would be the measure of success?

More information about the infoDev- Finland - Nokia partnership program on the infoDev website www.eventbrite.com/event/865985185 or contact Tim Kelly at email tkelly@worldbank.org

The SPICE Art Ball is rolling on Video

The project to create the "SPICE Art Ball" has been initiated at the 15th Anniversary of the SPICE Group network in the year 2006 and it began with a drafting session at the NBIA conference in St. Louis. Since then the ArtBall rolled around the globe. Presentations on 3 continents, in 16 countries, 21 cities exhibited the SPICE Art Ball under the motto "Creativity for Innovation and Entrepreneurship - globally": China (Shanghai), Dominican Republic (Julio Dolio), Germany (Berlin), Kyrgyzstan (Bishkek Issyk-Kul), Latvia (Riga), Lithuania (Vilnius), Macedonia (Skopje; Ohrid), Poland (Gdansk, Poznan), Poland (Ggynia), Russia (St. Petersburg, Petrozavodsk) Sweden (Stockholm) Thailand (Bangkok), USA (St. Louis, Kansas City), Most recently the ArtBall returned the third time to Riga, Latvia. This time to learn how to fly (see report on the "Baltic Dynamics" in the Update)

http://www.art-ball.net/keep_rolling.php

Meanwhile the ArtBall is filled with triangles. All are shown on the website http://www.art-ball.net/spice_art_ball.php - including the "stories behind" and information about the artists.

Information, photos, and videos about the SPICE Art Ball presentations are also available on the same website

http://www.art-ball.net/keep_rolling.php

There are more presentations to come...

SPICA Art Ball Videos

Also on the Art Ball website videos of ArtBall presentations are available to give an impression of the respective event. For getting your own impression, please visit http://www.art-ball.net/keep_rolling.php Please note: the clips shown on the website are low resolution samples – you may order full quality clips on CD through the ArtBall website.

On The SPICA World Map of Innovation

SPICA Directory since a few weeks time is featuring the "SPICA World Map" showing business incubators, technology parks, and their associations with their physical locations. From that map also direct access to the respective profile in SPICA

Directory is possible. However, only incubators, technoparks, and associations are shown on the map that provided full and actual information for their profile. In the right column of this article we feature some institutions that recently have been added to the SPICA World Map.

Add you incubator or technopark to the SPICA World Map – it is simple.

If your organization is not yet listed in SPICA Directory, please, select "Insert new Profile" in the main menu of the SPICA Directory homepage www.spica-directory.net and follow the instructions.

If your organization already is listed in SPICA Directory you should have received a user name and password allowing editing access to your profile. If this not the case, just send an email to update@spica-directory.net and you will receive the needed access information.

Austria: Softwarepark Hagenberg is the Austrian technology park for software. Founded in

1989 by Professor Bruno Buchberger it is now one of the most dynamic and successful technoparks focusing on ICT in Central Europe. 1000 experts in 50 companies, 8 research facilities and 15 study programs with 1400 students form a unique environment of innovation.

SDO-Profile: <http://www.spica-directory.net/centers/?id=107>



The SPICA World Map



click to access



Richard White

Recently visited Israel and Sweden on a study tour for exchanging information about national business incubation programs. Here his brief report:

I have visited a number of different places around the world through my job with New Zealand Trade and Enterprise, but

mostly these have been short visits based around conference participation. While always enjoyable and educative, trips of this nature can be quite limiting. In August/September I had the privilege of undertaking an innovation study tour of Israel and Sweden, and it was nice to be able to plan a visit schedule with host organizations that would meet my professional needs, while also having the time to develop a cultural appreciation of these quite different countries.

For the five days in Israel I had the company of Dr Steve Hampson, CEO of New Zealand's leading technology incubator, powerHouse Ventures. 10 years ago, Israel's Technology Incubators Program was the inspiration for starting an incubation industry in New Zealand as a result of a visit by our Minister for Research, Science and Technology. Former program director Rina Pridor organized our schedule and it was enlightening through a range of meetings and visits to see how much their program had evolved in the succeeding 10 years. On our "day off", it was truly fascinating to visit Jerusalem with all its religious significance, to float in the Dead Sea and to enjoy a cold beer in 40 degree heat in the lowest bar in the world - 418m below sea level).

In a happy coincidence, we heard while on tour together that powerHouse was awarded 2009 Asian Association of Business Incubation (AABI) Incubator of the Year. It was nice to be able to share that achievement with our various hosts.

In Sweden I was hosted by Innovationsbron AB, the government agency responsible for incubation and seed funding programs. My counterpart and fellow SPICE Member Mikael

Hult and his team (esp. Lena Holmberg) went to much trouble to organize a 10 day schedule of meetings, visits and workshop participation, as well as some great sightseeing and social time. Our respective government programs are quite similar in focus and in delivery, and the best incubators in both countries have also developed and evolved in a remarkably similar way over the past decade. So it was particularly valuable to be able to exchange experiences and to discuss joint future initiatives and benchmarking opportunities. We will get some of these initiatives underway over the next year or two, and I hope that what we are able to achieve through bi-lateral cooperation will be of interest to others looking for similar cooperative initiatives with like-minded countries.

My Swedish counterparts were excellent hosts, and I had many social highlights. A weekend at Mikael's summer house on the beautiful Swedish archipelago, including a crayfish and schnapps party (with lots of singing) was definitely one of these highlights. I am looking forward to reciprocating with some "down-under" New Zealand hospitality sometime next year.

Contact and information: Richard White r.lwhite@clear.net.nz

Business Incubation in MENA

This page provides information about incubation activities and programs from the MENA region (Middle East and North Africa). MENA^{inc} is the regional network of business incubators and technology parks that has been set up with support from the infoDev program. For more information, visit <http://idisc.infodev.org/en/Region.5.html> or contact Mr. Omer Oz at omeroz1@gmail.com



Queen Rania Center for Entrepreneurship trains Creativity

The QRECE, Queen Rania Center for Entrepreneurship, not only is one of the leading business incubators in Middle East offering a wide range of support services for start-up companies and organizing business plan competitions; it also supports innovation in existing SMEs.

Creativity is the gate for innovation; one needs to be creative in order to produce ideas that are of value. In Jordan, as well as other countries, we live in a society and a culture that promotes linear thinking in which we tend to guide/limit our ways of thinking to achieve specific goals while missing out on the chance to experience our full potential of our thinking process. Managers are always worried about finance related issues, pushing their employees for deadlines, and focusing on control and monitoring; interestingly enough, they do that with good intentions and without being aware that they are creating a negative environment that is hindering or killing creativity.

In addition, creativity and innovation is looked at as a cost rather than a future or necessary investment.

The coaching session is aiming to achieve the following:

- Encourage participants to implement and use critical thinking tools and techniques that will stimulate their creative thinking.
- Encourage the notion that creativity is not only about starting-up a business; it's more about enhancing your current work environment.
- Define and discuss the concept of creativity within the context of business innovation.
- Support the notion that creativity is not a "light-bulb" its years of practicing certain techniques and styles of thinking.
- Demonstrate for all participants that creativity is within every one; yet, the format of this creativity is different from one person to another.

The workshop will be held October 19-21, 2010, 15.30 – 17.30 h in IBIS Hotel, Business Facility, Amman.

Information: <http://www.qrce.org/?q=node/143>

Registration: bashar@qrce.org, mshahin@qrce.org

Business Incubation in ASIA

This section provides information about incubation activities from the ASIA region. APIN, the Asia Pacific Incubation Network is the regional networks of business incubators and technology parks set up with support from the infoDev program. More information on website <http://www.incubationasia.com/index.php> or contact Suresh Kumar, psgstep@vsnl.com



India Training Program “International Program on Promoting Innovation & Entrepreneurship”

The Entrepreneurship Development Institute of India (EDII), Ahmedabad, India is organizing a 6-week "International Program on Promoting Innovation & Entrepreneurship through Incubation" during February 21 - March 31, 2011 at Ahmedabad, India. The program is sponsored by Ministry of External Affairs, Government of India under ITEC/SCAAP Program

The program is supported by National Science & Technology Entrepreneurship Development Board, Department of Science & Technology, Government of India and Asia Pacific Incubation Network (APIN). The ITEC extends Fellowship Support to the delegates for air fare (Economy Class), tuition fee, ac-

comodation on twin sharing basis, as well as living and book allowances. Applications for the program shall be received from the Indian Embassy/Mission located in the respective participant's countries. The nomination form must be routed through Indian Embassy / Mission only.

The countries which are not eligible for the fellowship support shall directly participate in the program by paying the prescribed course fee.

Contact APIN Secretariat for further details: K Suresh Kumar, Email: psgstep@vsnl.com

Web : www.psgstep.org, www.incubationasia.com

China WLICSMB 2010 is: Global Collaboration of SMB.

The Organizing Committee of the 12th West Lake International Conference on Small & Medium Business (WLICSMB 2010), issued an invitation to attend the conference. The WLICSMB 2010 will be held from October 24 to 26, 2010, in Hangzhou, Zhejiang Province, People's Republic of China. The conference is jointly organized by Hangzhou Municipal Government, Zhejiang University of Technology, Zhejiang Small & Medium Enterprises Bureau, and World Association of Industrial & Technological Research organizations.

One of the conference's unique features is its aim to provide an international forum for professionals both from academia and industry as well as from developing and developed countries to share their research, ideas, and perspectives. Hangzhou is an

ancient lake city with profound Chinese culture and character. Located some 130 km southwest of Shanghai, Hangzhou is the capital of Zhejiang Province. Zhejiang is not only one of the richest province in China but it is also the home of the fastest growing small & medium businesses in the world

The theme of WLICSMB 2010 is: *Global Collaboration of SMB*. Please refer to one of the WLICSMB Websites: <http://www.wlicsmb.org> for detailed information including the conference's research tracks, call for papers, accommodation information, and registration (both in Chinese and in English).

Contact: Renyong Chi, Ph.D., Program Chair, College of Business Administration, Zhejiang University of Technology Hangzhou, email: zjsmbi@zjut.edu.cn

Australia Small Business Development Conference 2010 in Australia

“My ministry is about to construct Bhutan's first incubator. We got a good understanding of how an incubator is set up and how it is managed. We also received ideas on what government should and should not do to help incubators. The interaction with participants gave us much more in the ICT sector in general and this is extremely valuable because we are planning ICT development for Bhutan.” This is just one of the many positive comments on the “2010 annual Australian Small Business Development Conference”, held mid-September in Cairns, Australia, became an international conference with the incorporation of the Asia Pacific Incubation Network (APIN) 2010 5th Asia Pacific Conference on Business Incubation, the Asian Association of Business Incubation (AABI) 15th General Assembly and the Small Enterprise Association of Australia and New Zealand (SEAANZ). The conference was organised jointly by Business Innovation and Incubation Australia (BIIA), BEC Australia (BECA) and the National NEIS Association (NNA), working with APIN and AABI.

About 250 people participated, with ca. 50 international delegates, from China, Korea, Japan, Chinese Taipei, Indonesia, India, Sri Lanka, Pakistan, Bhutan, Yap and New Zealand. The Australian Government's International Development Agency, AusAid, funded the travel costs for 9 delegates from

largely from organizations delivering support services to SMEs, including business incubators, business advisory and training services and providers of the National NEIS Program, complemented by industry academics and researchers and government officials.

The conference enjoyed the sponsorship of The National Australia Bank, The Department of Innovation, Industry, Science and Research, eBusiness, Department of Employment and Workplace Relations, IP Australia, as well as AusAid. Both infoDev and the Department of Science and Technology in the Government of India support the Asia Pacific Incubation Network (APIN).

The conference allowed participants to share experiences and to learn from each other, as well as from particular specialists, to further professional development. The topics, workshops and sessions delivered practical tools and resources to those working in the industry in an environment which challenges and extends their understanding of the industry.

Ms Valerie D'Costa infoDev's Program Manager delivered a key note presentation by video, stressing the good work and importance of the Asia Pacific Incubation Network as a vehicle for exchange and peer learning. This was followed by a second key note speech by Mr HK Mittal Head of the National Science and Board in

continued on page 12

continued from page 11 Technology Entrepreneurship Development the Ministry of Science and Technology in the Government of India, who spoke about innovation and entrepreneurship from an Indian perspective with a number of entertaining anecdotes. On the second day the business incubation stream comprised an open forum, for most of the day, in which the 60+ participants broke into groups to discuss topics of particular interest. These were determined using the pin board technique and included: starting an incubator

cubator, management issues and networking and marketing. In this way all participants contributed and the discussion focused on their particular needs. BIIA started this a few years ago and every year increases the time for the open forum, because it always rates most highly in evaluations. Evaluations show the conference was an important learning experience as shown by a few quotes from participants below: Conference presentations will be available on the conference web site soon at www.sbdc.org.au

Business Incubation in ECA

This section provides information about incubation activities and programs from the ECA region (Eastern Europe and Central Asia). ECA^{bit} is the regional networks of business incubators and technology parks that has been set up with support from the infoDev program. For more information, please visit the website <http://www.ecabit.org/> or contact Todor Yalamov todor.yalamov@online.bg



Belarus

Incubators become mobile



Sergey Naidovich, SPICE Member in Belorussia has created an NGO, a local foundation for sustainable development "Innovation for regions". This foundation already has been the opera-

port entrepreneurship in the country. The actual initiative is the creation of mobile business incubators. These are buildings that can be erected very fast, do not need a foundation, and are not expensive.



number of grants and realizing not-for-profit projects to support entrepreneurship in the country. More info and photos: <http://mapzao.by/content/view/181/>

Belarus

Minsk Start-Up Weekend

A small group of young entrepreneurs in Minsk (Belarus) have started creating a platform for angel investors. Their website (in Russian only; www.startupweekend.by) provides further information: Investors are predominantly directors and managers of large state enterprises and private entrepreneurs. The

weekend initiative also offers a start-up school and has a vision to establish an incubator. "Start-up weekend" held two events in 2010 already, and plans for more this year. The Metolit Technopark in Minsk is partnering with the initiative Contact: Alexandr Patunin, startup2009@tut.by

ECA

The Fifth Annual Conference of ECABit Network to be held in Baku

The Vth International Conference of the Eastern European and Central Asian Business Incubators and Technology Parks Network (ECABit) "Advancing Innovation in ECA 2010: Fostering investment readiness and business incubation infrastructure for youth entrepreneurship and start-ups" will be held end of November 2010 in Baku, Azerbaijan. The event is organized by ECABit cooperation with the Ministry of Youth and Sport.

neurship, Youth entrepreneurship and Innovation experience in the infoDev's Global Network of incubators: Lessons learned and the way ahead, European Perspective on supporting youth entrepreneurship Also experience with building national business incubation systems or internationalization of youth enterprises are on the agenda.

Conference topics include Knowledge, skills and support infrastructure: Driving forces and barriers for Youth entrepre-

Additionally parallel workgroup sessions will provide opportunities to conference participants for sharing experiences and learning directly from each other.

Information; Todor Yammalov, todor.yalamov@online.bg

Business Incubation in Africa

This page provides information about incubation activities and programs from the AFRICA region. AIN is the regional network of business incubators and technology parks that has been set up with support from the infoDev program. For more information, please visit the website <http://www.infodev.org/en/Project.22.html> or contact Lalane van Rensburg, lalane@sbti.co.za



Egypt

Biotechnology Innovation in Egypt, November 21-23, 2010

The Biotechnology/Biomolecular Chemistry Program, Cairo University, plans to hold the 1st International Biotechnology Innovation Conference targeting at undergraduate students and young scientists. The conference will include presentations and workshops, an exhibition and mini-science park sessions. It will be held under the auspices of HE the Secretary General of the League of Arab States, HE the Egyptian Minister of Higher Education and Scientific Research, and

the American, French and British Embassies. The Mini Science Park is aimed at being a bridge between science and business. It take place during the conference, where businessmen interested contacts with science will have the chance to interact with experienced researchers in biotechnology, so both sides can link for future business cooperation for innovation.

Contact: Eslam Mohamed, email eslam_mo@hotmail.com

Important upcoming Events

<http://www.spice-group.de/events/>

If the conference hosts / organizers are represented in **SPICE Group** the respective logo is shown at the event. As the full list of events is taking too much space in the newsletter only a brief overview can be provided. We recommend visiting the "Events" section on the SPICE Group website. This page also offers the feature to put your own event on the list – directly and online. Just click on "[Add new information](#)" and you will be guided through the simple process.

October 20-22, 2010 in Cologne, Germany:

The 14th Annual Interdisciplinary Entrepreneurship Conference G-Forum 2010 will take place in Cologne in Germany. Leading organizer of this year's conference are the Department of Information Systems University of Cologne and the Richard Cologne competence network for technology-and knowledge-based companies as well as CENSET - Center for Scientific Entrepreneurship and Transfer. The objective of the two-day

G-Forum is to encourage scientific discussion and the exchange of ideas among entrepreneurship scholars, entrepreneurs and policy makers. The keynote will be extended by Prof.

Dr. Wolfgang Ketterle (Nobel Prize in Physics 2001) from the Massachusetts Institute of Technology (USA)

More details on website <http://www.gforum2010.de/>



November 2 -4, 2010 in Sofia, Romania: How To Web 2010

Timisoara Software Business Incubator is strategically partnering with the organizers of How To Web 2010 (<http://how-to-web.net>) an event aiming to promote and to support online

entrepreneurship in Central and Eastern Europe that also includes **Startup Challenge**, a competition for startup companies are described at www.how-to-web.net/startup-challenge/

November 18 -19, 2010 in Minsk, Belarus: 2nd Belarusian Innovation Forum

The International Conference of Applied Science "2nd Belarusian Innovation Forum" will be held to summarize and review national and foreign theories and experience in innovation-related activity. For organizing this event a number of Belarusian and foreign institutions cooperate (see page14).

The objectives of the Forum are to appraise the present status of the innovation system; to exchange experience; and to inform the national and international public about innovation-related activity across Belarus, the CIS and CEI countries.

Info: <http://www.konferencii.ru/info?id=25953>

November 24 -26, 2010 in Perth, Western Australia: Joint IASP-ASPA Conference

The 2010 IASP-ASPA Joint Conference on Science and Technology Parks will be held under the title "The Asia-Pacific Region's Innovation Hot Spots - Opportunities for Sustainable Collaboration". The Technology Park Bentley will be hosting

14th joint conference of ASPA, the Asian Science Park Association and IASP, International Science and Technology Park Association in Perth, Western Australia.

Contact: 2010iasp-aspa@iceaustralia.com

December 2 37, 2010 in Baku, Azerbaijan: Advancing Innovation in ECA 2010

NEW Date

AIECA 2010, the Fifth international conference of the Eastern European and Central Asian Business Incubators and Technology Parks Network "Advancing Innovation in ECA 2010: Fostering Youth Entrepreneurship and Incubation Infrastructure" will be held in Baku, Azerbaijan November 24 - 27, 2010. The government of Azerbaijan and in particular the Min-

The Ministry of Youth and Sport has agreed to co-fund this event. The local co-organizer is the Caspian Investment Centre. Effective membership in ECAbit network for 2010 (paid membership fee) provides free accommodation and access to the event for one participant per member organization.

More details soon will be provided by ECAbit: www.ecabit.org

2011

March 23-24, 2011 in Manchester, United Kingdom: 12th Annual UK Business Incubation conference



Have you been missing the annual conference of UK Business Incubation in November 2010? No, don't worry. You did not miss that event.

UK Business incubation decided to change the conference date from November to March. Those knowing the usual weather in November will appreciate the change to spring.

The conference will offer a wide range of topics and activities – from visiting incubator through attracting finance for client companies and commercializing intellectual property to discussing the importance of National Policies for the development of entrepreneurship and innovation.

More about the program: www.ukbi.co.uk/bi-12.aspx

Contact Faye Busby, email f.busby@ukbi.co.uk

April 10 -13, 2011 in San Jose, California, USA: 26th International NBIA conference



San Jose, right in heart of the Silicon Valley with numerous business incubators of different kind around and not far from San Francisco

This is the place for NBIA's next annual conference. As the twenty-five conferences before this event certainly one more time will be the meeting place for business incubation professionals from around the globe. The conference will offer not only more than 60 educational sessions that will offer tips and

techniques for incubation programs. And the coffee breaks, lunches, and dinner receptions will provide plenty of room for global networking. The Opening Reception is to pick up the registration materials, mingle with attendees, meet exhibitors, and enjoy hors d'oeuvres and drinks. The Tech Museum Reception: Monday evening will allow to walk through the San Jose Tech Museum explore the museum's exhibits – and chat with colleagues.

Information: www.nbia.org/events/conf2011/index.php

May 5 – 7, 2011 In Ohrid, Macedonia: 4th ICEIRD conference

The 4th *International Conference for Entrepreneurship, Innovations and Regional Development*, will be held in Ohrid, Macedonia – returning to the place where the first ICEIRD conference was held (Skopje and Ohrid in 2008)- ICEIRD 2011 is organized under the auspice of the **President of the Republic of Macedonia H.E. Dr. Gjorge Ivanov** and

under the patronage of the European Academy of Sciences and Arts and Macedonian Academy of Sciences and Arts – The Conference title is “*Through Entrepreneurial Learning to Innovations and Regional Development*”. Please find the first conference call www.iceird.org/2011/files/iceird2011.pdf More information you can find on www.iceird.org.

May 30 –June 03, 2011 in Helsinki, Finland: Fourth Global Forum on Innovation and Entrepreneurship

The 4th infoDev Global Forum on Innovation & Entrepreneurship will be held in Helsinki, Finland May 30 – June 3, 2011 in cooperation with the Government of Finland. Building on the Global Forums held in India in 2004 and 2006, and in Brazil in 2009, infoDev confirmed the dates for the fourth Forum well in time. With its strong national innovation policy and strategic international networks Finland presents a stimulating platform for infoDev’s global community of innovation & entrepreneur-

ship practitioners, thought leaders, stakeholders and donors. infoDev and the government of Finland are working to design a program that is on the cutting edge of the innovation & entrepreneurship agenda. Continuously updated information is available on infoDev’s website:



<http://www.idisc.net/en/Article.38991.html>

February 13 -14, 2011 in Perth, Western Australia: 2012 Diana International Research Conference

Since 2003 the Diana conferences deal with important topics related with *Female Entrepreneurship*. After conference in Europe and the USA in 2012 the event first time will be held in Australia.

Topics of this conference will be gender issues in: fast growth businesses, family business, small-med businesses, social enterprises, creative enterprises, corporate entrepreneurship, indigenous enterprises, microenterprises, high-tech businesses and public policy.

It all started in 1999, when a group of researchers wanted to find answers to the question why women account for less than

2 % of Venture Capital funding. They wanted to raise the level of understanding by supporting rigorous research that could provide information and knowledge with a powerful impact on changing attitudes, opinions and practices.

The Diana Project has expanded to embrace research in other important areas such as: social entrepreneurship, creative industries, technology transfer, corporate entrepreneurship and indigenous/ethnic entrepreneurship.

Contact: Alicia Castillo email: aliciacastillo@wealthing.com



Services for Members

NEW on the SPICE and SPICA websites: The Library

Another new feature is the **Library** (<http://www.spica-directory.net/library/index.php5>). Well, this basically are empty book shelves at this time. But the space is ready to be filled with reports, stories, and documents provided by the users. An important thing to know: Only users that put at least one document in the library during the recent six months can access

the library that will be a self-learning system adding new book-shelves and sub-shelves as needed according the content of documents displayed.

In case you have any experience to share regarding SPICA Directory or the Library or need further information how to use the system, please contact update@spice-group.net

SPICA Directory Online (SDO) – More actualized information

SPICA Directory Online is being continuously developed and its functionality expanded. **The SPICA World Map** now has been activated. It shows all incubators, technoparks, and associations with exact locations (just enlarge the map. However, only organizations that provided a complete profile (including basic statistical data) and updated their profile are shown on the map. If you do not find your incubator, technopark, or association on SPICA World Map, just visit your profile in

and pictures as well as general introductory text). And “behind the scenes” SPICA Directory now began with providing comparative statistical data – only available to individual incubators and parks that provide up-to-date and complete information.

All readers are invited to insert a new profile.

Simply visit www.spica-directory.net and in the main menu click on “Insert new profile”. The system then provides instructions for implementing a new profile and helps avoiding double

SPICA Directory Online (www.spica-directory.net) and complete or update the information. Profiles of incubators, technology parks and associations in SPICA Directory Online continuously are being added or updated as well as adapted to the new format of the pro-



Therefore at any time it is worth having a look, and see what is new in the directory. The new format of the profiles in SPICA Directory now allows providing visual information (logo

Registration of incubators. Users implementing a new profile receive a user name and password for **free access** to the full directory. Of course, also **existing profiles** should be updated. This also can be done online. Also this option is easy to access. Users visit www.spica-directory.net

and log in with their user name and password. On the page shown after the log-in users will have a list of profiles they have editing rights for.

New members



Mikael Hult

is a serial entrepreneur, now also a “serial bureaucrat”. He grew up in Umeå in the north of Sweden.

Mikael enjoyed a year of study abroad in the US, as a Rotary exchange student where he graduated from high school 1974 before returning to complete high school in Sweden. He also served as a

sergeant in the Swedish Anti Air Force.

Mikael studied industrial management and engineering at the Institute of Technology Linköping and still lives in this city.

In 1980 Mikael founded his first company, Instrutec, together with two student partners. This was one of the first spin-off from Linköping University and the first company in Sweden to attract venture capital (1982). The company became market leader in the north of Europe in its market segment, public and internal information systems. After a successful management buyout in the late 80s Mikael became CEO of what became PS Presentation System. 1994 the company attracted venture capital from Telenor Venture the leading telecommunications firm in Norway. The company was successfully sold in 1996.

In the mid 80s he was involved in forming a network (SMIL) for new startup companies in the Linköping region. During almost 10 years he was the treasurer for SMIL and the driving force behind the startup of an entrepreneurial training course (ENP) run by the University of Linköping in cooperation with SMIL This became the embryonic start of business incubation in the region and in Sweden.

In March 1997 Mikael became business advisor to Mjärdevi Science Park, Linköping, one of the world’s fastest growing science parks during the 90s,. In 1999 he joined Teknikbrostiftelsen as investment manager focusing on seed investments and regional development. During this period Mikael was en-

gaged in the start up of more than 15 companies.

Mikael also was CEO of Mjärdevi Business Incubator (2002 – 2004) that was awarded “Best Science Based Incubator on Public Investment” in December 2002 by Science Alliance. 2004 to 2010 Mikael was CEO for CybAero AB, a startup company based on research at Linköping University. The company develops unmanned autonomous helicopters (UAV VTOL) and was listed on NASDAQ OMX First North in June 2007. Since March 2010 he is chairman of CybAero AB.

2006 - 2007 Mikael held the chair as manager for KTH Innovation on a part time basis. KTH Innovation is responsible for advice and activities aiming at stimulating entrepreneurship within KTH (The Royal Institute of Technology in Stockholm) Mikael has personally been involved in the startup, and seed financing, of more than 5 companies as a private partner.

Since October 2008 Mikael is responsible for national coordination of the Swedish National Incubator Program run by Innovationsbron, a Swedish governmental company for development and co-funding of Business Incubators nationwide and is also an important player in Seed Capital in Sweden. In May 2010 he was appointed Director of Business Development Incubation and member of the top management at Innovationsbron AB.

Mikael’s wife, Nilla, is a manager for a service home for elderly and handicapped. Together they have three children, Gustav 28, Mathilda 26 and Oskar 24. In his free time (which is rare) he spends time with his family either in their house in Linköping or in their summerhouse in the Swedish archipelago. He is also engaged in Rotary on a local level and in the Scouts movement, on an international level in the planning of World Scout Jamboree 2011. Mikael is a fanatic photographer, hiker and ski bum, and a collector of the French car Citroen.

Contact: mikael.hult@milt.se

About members



Barbara Harley

Much to her regret could not attend the Third SPICE SPOAC in Hungary held in late July this year. But she found a possibility for participating virtually. With a little help of SPICE Girl Mary Spaeth Barbara succeeded contributing a bottle

of red wine to the meeting, namely the picnic in the park of Brunswick Castle, Martonvásár: a bottle of Pedrocelli Pino Noir from the Russian River Valley in California. But it was not only this bottle that surprised the picnickers, it also was the

hand written message on the label “To my SPICE Family from Barbara Harley”.

This way SPICE members and friends could enjoy also a wine from California – besides the wines brought by “physical participants from their home countries: Austria Bulgaria, Germany, Hungary, Latvia, Portugal, Romania, and Sweden, Thank you Barbara!

Contact: Blharley@aol.com



Peter Nagy

was part of the group that initiated the start of the ICECE network in the year 1991 – and also attended the event that renamed this network to become SPICE Group. However, building up his own consulting company did not leave enough time for Peter for being very

active in the SPICE Group network, Now, after a few years of silence and having built his company Peter joined the SPOAC in Budapest and decided to revitalize his SPICE networking activities.

Peter’s company, KONETT Kft, is working in organizational development, human diagnosis, project management, and organizational diagnosis.

Before working to start and develop his company Peter worked in Szinergia Project Management Ltd, Budapest as partner, managing director, senior consultant (1998 – 2001), in AAM Management Consulting Ltd., Budapest (1997-98), and before in SEED Foundation for Small Enterprise

Economic Development, Budapest as project manager, small business consultant and trainer . In those days at SEED Peter began to gather experience in start-up support, business incubation and entrepreneurship support.

Contact: Peter Nagy: nagy.peter@konett.hu

SPICE Quartet

End of September a quartet of SPICE Boys met in Osijek, Croatia: **Rein Ruubel** (Estonia), **Ivan Stefanic** (Croatia), **Karl-Heinz Jach** (Germany), and **Hugo van Veghel** (Belgium). The Osijek University hosted this SPICE Meeting in "Science and Innovation Financing" issues.

All meeting participants are working together on different projects in Croatia and regularly exchange information, experiences and views.



A Special Anniversary Dinner

Invited by **Guido Baranowski** a group of SPICE Boys and friends joined in Berlin for celebrating the 25th Anniversary of the Dortmund Technology Park (see SPICE Update No 93). The participants were long time practitioners of business incubation in Germany: First of all the hosts: the drivers of the TechnologieZentrumDortmund (TZD) during its 25 years of successful growth: **Guido Baranowski** and **Martina Blank**

association (ADT) for such a long time and so much success that she became the unofficial "mother of ADT".

Heinz Fiedler, co-founder the first German incubator and of the national association as well



(see picture). Guido also chaired the German association for more than 10 years. And the other participants:

Christian Herrmann, initiator of one of the first business incubators in Germany (Buxtehude) and board member of the German association since its



President of SPICE Group.

This group together, of course, did not only enjoy the excellent dinner and did not talk exclusively about the TZD anniversary – it became a long ride through the development of business incubation and technology parks in Germany.

beginning and for more than a decade – still continuing as an honorary board member.

Rolf Friedrichsdorf, manager of a business incubator in Berlin (Phoenix) and former association Board member with special attention on international activities.

Marita Koop who worked for the German



The "good old times"? Yes, in a way, but more importantly the experience as basis for new initiatives and finding ways for meeting the challenges ahead. Developing incubators towards technology parks and clusters – as TZD successfully did by providing client companies with services that effectively growth. Possibly this was the first meeting of a series of roundtables to come...

15, 20, 25...

The time has come to celebrate anniversaries of technoparks, business incubators and associations. In recent weeks a number of such events has been celebrated

SPICE Update no 95 will report on some of these anniversaries, for example, about Poznan, Warnemünde and Berlin



15



20



25

And finally...

We invite all member and friends of SPICE Group to send us reports for publication in SPICE Update. Despite of all the efforts we are investing to know "what is going on" in business incubation around the globe, we cannot know it all. But we only can inform our readers about facts and views, projects and plans, or events and meetings we get to know about.

Also we commend to check the SPICE and SPICA websites (not to forget the Art Ball pages): On all these sites continuously new information is provided and users can take advantage on the tools provided for publishing their information. For example on the SPICE Group website (www.spice-group.net) by inserting a new "News" article or a new "Event" or on the SPICA Directory website (www.spica-directory.net) by completing or updating their incubator/technopark/ association profile or inserting a new one.

Looking forward to reading information from you soon and meeting with you personally at one of the upcoming events

Heinz Fiedler & Larisa Brovarska

SPICE Update is the newsletter of SPICE Group. In general this newsletter is published 4 -6 times per year and regularly delivered free of charge to members of the network as well as selected partners. Articles for publication are invited and will be published under the name of the author. Although we do our best for making sure that published information is correct we cannot accept responsibility for errors that may occur nor for the content of website links provided. Editor: Heinz Fiedler, SPICE Group, Niedstr. 40, 12159 Berlin, Germany, Email update@spice-group.net